

# 2019中国信息经济学 优秀成果公告

## 信息经济组

(标\*为申报人)

申报人 单位	成果名称	发表期刊	发表时间	作 者
北京大学	Target Setting in Tournaments: Theory and Evidence from China	Economic Journal	2019	Xing Li, Chong Liu*(刘冲), Xi Weng, Li-An Zhou
香港中文 大学 (深圳)	Enhancing Effort Supply with Prize-Augmenting Entry Fees: Theory and Experiments	International Economic Review	2019	Robert G. Hammond, Bin Liu*(刘斌), Jingfeng Lu, Yohanes E. Riyanto
中山大学	Bipartite Conflict Networks with Returns to Scale Technology	Journal of Economic Behavior and Organization	2019	Qian Jiao(焦倩)*, Bo Shen, Xiang Sun
北京大学	All-Pay Auctions with a Buy-Price Option	Economic Inquiry	2019	Minbo Xu, Sanxi Li, Jianye Yan*(颜建晔)
中南财经 政法大学	政府与社会资本合作 (PPP): 不完全合约视角下的公共品负担理论	经济研究	2019	龚强*, 张一林, 雷丽衡
山东大学	平台竞争一定能提高信息匹配效率吗? ——基于中国搜索引擎市场的分析	经济研究	2019	曲创*, 刘重阳

## 信息管理组

(标\*为申报人)

申报人 单位	成果名称	发表期刊	发表时间	作 者
重庆大学	Altruism or Shrewd Business? Implications of Technology Openness on Innovations and Competition	MIS Quarterly	2019	He Huang*(黄河), Geoffrey Parker, Yinliang (Ricky) Tan, Hongyan Xu
清华大学	Leveraging User-Generated Content for Product Promotion: The Effects of Firm-Highlighted Reviews	Information Systems Research	2019	Cheng Yi*(易成), Zhenhui (Jack) Jiang, Xiuping Li, Xianghua Lu
复旦大学	Implications of Application Programming Interfaces for Third-Party New App Development and Copycatting	Production and Operations Management	2019	Ling Xue, Peijian Song, Arun Rai, Cheng Zhang*(张诚), Xia Zhao
清华大学	An Empirical Study of Free Product Sampling and Rating Bias	Information Systems Research	2019	Zhijie Lin*(林志杰), Ying Zhang, Yong Tan
北京大学	Optimal Distribution Strategy for Enterprise Software: Retail, SaaS, or Dual Channel?	Production and Operations Management	2018.11.	Shengli Li*(李胜利), Hsing Kenneth Cheng, Yong Jin
上海交通 大学	Using User- and Marketer-Generated Content for Box Office Revenue Prediction: Differences between Microblogging and Third-Party Platforms	Information Systems Research	2019	Tingting Song (宋婷婷)*, Jinghua Huang, Yong Tan, Yifan Yu